



AGENDA
Member Action Committee Meeting
 September 12, 2018 from 5:30-6:30 pm
 Ten Pin Building – 793 K St, Arcata

Facilitator: Cheri Strong

Outcomes:

- Agreements for MAC meeting: agenda items; roles and responsibilities; charted items
- Approval of draft minutes from August MAC meeting
- Prioritize member engagement ideas
- Agreement on member survey question for fall Co-op News
- Understanding of plans for the Annual Membership Meeting
- Agreement on new ways to distribute coupons to members

	What	How	Who	Minutes	Time
1	Welcome & review	- Introductions - Check for changes to the agenda	- Cheri	3	5:30-5:33
2	Approve minutes	- Ask for consensus on approval of the August 2018 minutes	- all	2	5:33-5:35
3	Member comments	- Members share topics not already on the agenda	- all	5	5:35-5:40
4	Member engagement	- Prioritize member engagement ideas from previous MAC meetings	- Jules	15	5:40-5:55
5	Member survey question	- Brainstorm a question to put in the fall Co-op News	- Laurie	10	5:55-6:05
6	Annual membership meeting	- Update on this year's meeting	- Laurie/Jules	5	6:05-6:10
7	Member only sales coupon distribution	- Discuss ideas to distribute member coupons outside of Co-op News	- Colin	5	6:10-6:15
8	Agreements	- Review consensus and decision items, including recommendations to the board - Agreement on next MAC meeting date	- Cheri	5	6:15-6:20
9	Next agenda items	- Review agenda items for next meeting	- Cheri	5	6:20-6:25
10	Roles & responsibilities	- Call for a facilitator for next meeting	- Cheri	5	6:25-6:30

Next Meeting:

- October 10, 5:30 – 6:30pm

Floating Items: Durable Goods Bank; Opportunities for member participation should be more available and encouraged; Membership drive, Business Partner Program; Round-up program, Member-only coupons/distribution, Create a local list (areas in need of local products)